



COUNTRY LIVING
MAGAZINE

21-25 March 2012
Business Design Centre,
Islington, London N1 0QH

COME TO THE FAIR!

Get the show year off to a flying start at the Spring Fair



countrylivingfair.com/spring

A great start to the season

The *Country Living* Magazine Spring Fair celebrated its twentieth year in 2011 and the 400+ stand holders enjoyed another bumper show. The Spring Fair is proving to be as popular as ever; with the 2010 and 2011 shows setting record attendances.

Coming just before Easter, the Spring Fair provides a huge boost to the show season for hundreds of small businesses. The show offers visitors a unique chance to buy products of a traditional and timeless style, plus find the ideas and creativity to create the CL look and lifestyle.

The Fair enjoys a very high stand re-book, and to ensure you get the position you want you are advised to book early. So if you're looking to give your sales a real head start for the coming year, then have a look at the plan and call us to discuss. If you are new to the CL Fairs, you can apply on-line now, or if you have exhibited before you can speak to Harriet or Patrick on **0207 288 6502** to discuss stand options for this year's show.



ABC circulation
205,770

23,037
visitors in 2011



'Country Living is our favourite indoor show – high quality clientele, nice location and good team spirit amongst the traders, getting our season off to a flying start.'

Hugh Ross **The Fairtrade Furniture Company**

'After 20 years of exhibiting at the Country Living Fair I am still delighted at the loyalty of returning customers and the guarantee of new enthusiastic buyers.'

Sally Winter **Sally Winter Originals**

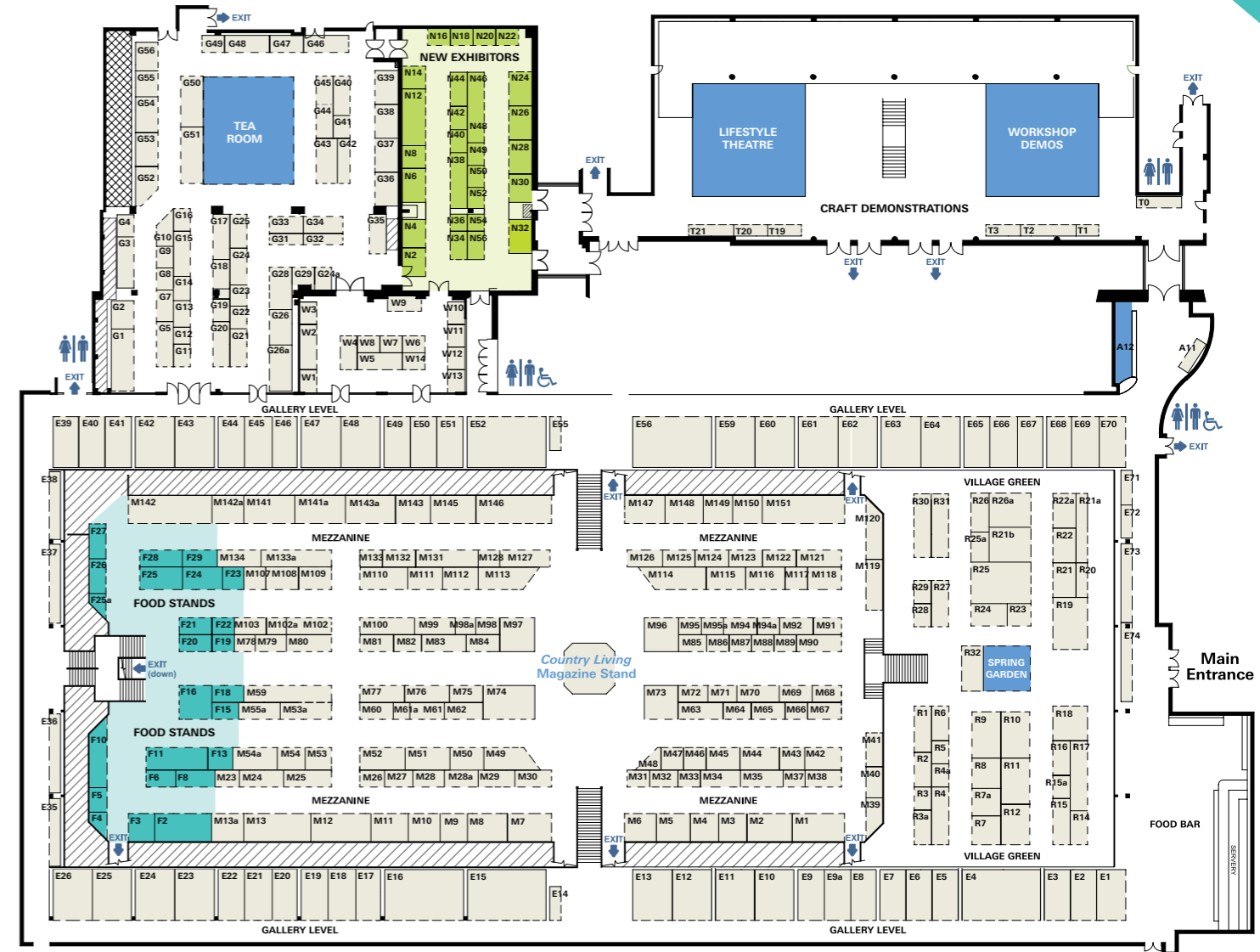


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Opening times

Wednesday 21 March 10am to 6pm

Wednesday Gala Evening 6.30pm to 9pm

Thursday 22 March 10am to 6pm

Friday 23 & Saturday 24 March 9.30am to 6pm

Sunday 25 March 10am to 3pm



'We love exhibiting with Country Living... the team are fantastic, the organisation and planning of events top class and the quality exceptional.'

Emily Thin **Bill Brown**

'Country Living is one of our favourite shows with lovely enthusiastic visitors, many of whom return to us each year. 2011 was our best Spring Fair yet.'

Jennie Johnston **Finishing Touches**

'Best show of the year.'

Lila Stern-Shewry **Lila Jewellery Designer**

STAND PRICES

Food & drink (mezzanine)
£260 per m²

Village green / Mezzanine
£297 per m²

New Exhibitors hall
£280 per m²

Auditorium / Gallery bay
£280 per m²

Stand costs include:

- Floor space and stand carpeting
- Traditional wood shell scheme
- Free listing in the show guide
- Daily stand cleaning service
- Pre-show and on-site support from the Fair's PR agency
- Unlimited supply of leaflets, stickers and posters
- Complimentary tickets for your customers
- Exhibitor after-show drinks on Saturday

GET IN TOUCH

For sales enquiries:

Harriet Luter

0207 288 6318 / harrietl@upperstreetevents.co.uk

Patrick Cheek

0207 288 6502 / patrickc@upperstreetevents.co.uk

The Fair is organised by Upper Street Events Ltd,
58 White Lion Street, Islington N1 9PP